Library Development Division Newsletter

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Announcements

Save the Date: *Peggy Sharp Workshops Coming in February 2012!*

What's New in Children's Literature & How to Use It in Your Program. Learn about the best books published for children in the past year, and how to use them with your readers. Peggy will share the quality books that have worked best with readers and share strategies so that you can use these new books and similar old favorites immediately. Workshop dates:

> **February 22nd** – Joel Valdez Main Library, Tucson
> **February 24th** – Carnegie Center, Phoenix
> **February 25th** – Carnegie Center, Phoenix

Space is limited, and these workshops fill up fast. **Registration will open on Tuesday, December 6th at 10 a.m.** on the State Library Event Registration page: http://www.lib.az.us/eventreg/.

Data in Libraries: A webinar with Dr. Bryan Heidorn, Director of SIRLS

Join Dr. Heidorn in exploring the role of librarians in acting as intermediaries of 21st century information literacy. He will also explore the role of libraries as repositories of local information with particular attention to public and school libraries as long-term curators of digital data "to insure access to information for all."

> Need to know if the water table is good under the home you are considering buying?
> Do you have a homework assignment on star formation?
> Do you need real rainfall data for teaching your 8th grade math class?

Librarians and libraries can help with that and more! Presented by **Bryan Heidorn, Director and Associate Professor, School of Information Resources and Library Science, University of Arizona**. May be counted for 1.0 contact hour of Reference & Information Services toward Library Practitioner

Certification. **October 13th from 10-11 a.m.** For more information contact Dale Savage, dsavage@lib.az.us. Sign up today at http://www.lib.az.us/eventreg/

Stats, Stories, & Buzz: Effective Tools for Telling Your Library's Story

This workshop will explore a diverse array of story-telling resources and dynamic ways to mash-up your marketing with a mix of statistics and compelling anecdotes and testimonials. Best of all this potent mix can be produced at little or no cost to the library via word-of-mouth marketing and empowered staff and trustees.

Workshop presented by Judy Hoffman, Project Manager for the ALA Office for Research & Statistics. **October 27th from 9 a.m.-1 p.m. at the Carnegie Center in Phoenix, & October 28th from 9 a.m.-1 p.m. at Wheeler Taft Abbett Public Library in Tucson**. For more information about the event, contact Dale Savage, dsavage@lib.az.us. Sign up today at http://www.lib.az.us/eventreg/.

Navigating Through Change & Difficult Times

In the current climate of uncertainty and change, a great deal rests on the ability of library staff to navigate through difficult times. As team players or project leaders, we must learn how to manage setbacks, conflict and challenging people.

Learn the skills to manage yourself and others through the stresses of rapid change and ambiguity through Self-Awareness and Self-Management and Social-Awareness and Social Management. Participants will learn tools to proactively and reactively deal with difficult tasks, relationships, and change in more productive and healthy ways.

Workshop presented by Bobi Seredich & Joelle Hadley of the Southwest Institute for Emotional Intelligence. **November 10th from 8:30 a.m.-Noon at the Carnegie Center in Phoenix**. For more information about the event, contact Dale Savage, dsavage@lib.az.us. Sign up today at http://www.lib.az.us/eventreg/.

OCLC/WorldCat/CatExpress: Online & In-Person for October & November

Don't miss an opportunity to increase your knowledge and skill in using WorldCat, CatExpress and other OCLC services. This month the following webinars and in-person trainings have been scheduled:

- WorldCat Holdings: Why They Matter & the Tools to Maintain Them, **10/4, 10-11 a.m., webinar**
- CatExpress, **10/6, 10-Noon, webinar**
- OCLC WorldCat Resource Sharing: Borrowing & Lending, **10/17, 9 a.m.-4 p.m., Phoenix**
- OCLC-Maximizing WorldCat.org, **10/18, 9-10 a.m., webinar**
- OCLC-Maximizing Your ILL Service, **10/20, 9-10 a.m., webinar**
- Resource Sharing Good Practices, **11/7, 9 a.m.-4 p.m., Phoenix**

For more information contact Mary Villegas (mvillegas@lib.az.us).

MPLA Leadership Institute: *Apply by November 1st!*

The 2012 Mountain Plains Library Association Leadership Institute will be held May 6-11, 2012 at the YMCA of the Rockies in beautiful Estes Park, Colorado. The Institute will again be facilitated by nationally

known organizational development consultant & 2012-13 ALA President, Maureen Sullivan. If you have been a member of AzLA for the last two years and have 5 years of progressively responsible library experience, you may be eligible to apply. For guidelines and a link to the application form, visit the MPLA website: http://www.mpla.us/leadership/index.html.

Grant Opportunity from ALA Public Programs & the Fetzer Institute
Building Common Ground: Discussions of Community, Civility, & Compassion
Following a competitive application process, 30 public libraries will be selected to receive a grant of $2500 plus promotional support materials to host a series of programs & events that will inspire the community to action, engagement and reflection. **Applications must be completed and submitted to ALA by November 18th**. For more information and to apply visit www.ala.org/commonground/.

Summer Reading 2012
Librarians from across Arizona will be working with the State Library over the months ahead to create our own statewide Centennial Summer Reading Program for readers of all ages. If you would like to be part of this exciting project, please contact Holly Henley (hhenley@lib.az.us).

Summer Reader Software
It's Not Just for Summer Reading!
As a reminder, the Arizona State Library provides Evanced's **Summer Reader** software, free of charge, to all public libraries in Arizona for year-round use.

Library Development's Project Specialist, Christopher Guerra, is available at (602) 926-3811 or by email at cguerra@lib.az.us and will be happy to assist you in getting started.

PLA - Free Public Library Advocacy Course: *register by October 18th!*
In this six-week, facilitated online course, library staff and supporters will learn how to create and tell their library's story, deliver effective presentations, develop a compelling case for support, and build and sustain partnerships along the way.

Turning the Page 2.0 consists of the following components:

- Optional **in-person kick-off** (It's fun!)
- **Facilitator-led webinars** provide live instruction and collaboration once a week (one hour/week)
- **Independent work** on assigned modules of *Turning the Page* online offers a dynamic program of active and personal learning (one–two hours work/week)
- Completion and submission of an **Advocacy Work Plan**
- Offline **one-on-one feedback** from facilitators

Participants should expect to spend about **three hours per week** on this program. It will be offered 6 times in 2011 & 2012. For more information and to register go to http://www.pla.org/ala/mgrps/divs/pla/education/turningthepage/index.cfm.

Turning the Page 2.0 is a free public library advocacy training course developed and presented by the Public Library Association (PLA) with generous support from The Bill & Melinda Gates Foundation.

Arizona Library Practitioner Certification

The Arizona State Library, Archives and Public Records offers Library Practitioner Certification for library practitioners who do not have a degree in library science and would like recognition for participation in professional development to enhance job performance. The general guidelines for applying for the certification include a High School Diploma or GED; 2,000 hours of library work; unpaid or paid, within five years of application; and 162 Contact Hours in specific competencies.

WebJunction courses and approved Arizona State Library, Archives and Public Records Continuing Education offerings may be used for certification. For more information, go to:
http://www.lib.az.us/extension/libraryPractitionerCertificationProgram.aspx

Online Resources for Arizona Libraries

The Arizona State Library is pleased to support access to a variety of resources for Arizona's libraries by:

- Continuing, in conjunction with Pima, Maricopa and other county library districts, to support the current EBSCO package of online resources for K-12 public schools and all public libraries;
- Providing WorldCat for all Arizona public libraries;
- Providing the interlibrary loan group subscription for AzNet public libraries;
- Continuing World Cat subsidy for the Regents Universities.

Arizona public and school libraries may provide a link to AZLibrary at http://www.lib.az.us/azlibrary/res.php or may contact EBSCO for direct access. (310) 322-5000

State Library Professional Collection

Did you know the State Library maintains a Professional Collection of books, videos, and other materials for librarians, archivists, records managers, curators, and museologists?

Qualified professionals and students may **borrow items for two weeks** through interlibrary loan, in person at the Law & Research Library or Carnegie Center, or by contacting the Law & Research Library at research@lib.az.us. More details on the Professional Collection are available on the State Library website at http://www.lib.az.us/statewide/professional_collection.aspx.

Recent Additions to the State Library Collection:

Avery, Cheryl J. 2010. Better Off Forgetting? Essays on Archives, Public Policy, and Collective Memory. Toronto, ON: Toronto University Press.

Cox, Richard J. 2011. Archival Anxiety and the Vocational Calling. Duluth, MN: Litwin Books.

Free Online Training from Around the Country

Check out these calendars of free online educational opportunities:

College of DuPage Teleconferences
Online Programming for All Libraries (OPAL)
SirsiDynix Institute
TechSoup Webinar Archive
WebJunction's Calendar of Events
ALA Booklist Online Webinars

Continuing Education Events

Register at www.lib.az.us/eventreg for the following continuing education opportunities or click on the workshop description. Unless indicated, registration for the following is FREE.

October

1st—How to Do? Whom to Ask? Where to Look?
10 a.m.-Noon., Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

4th—WorldCat Holdings: Why They Matter & the Tools to Maintain Them
10-11 a.m., Webinar
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

6th—CatExpress
10 a.m.-Noon., Webinar
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

17th—OCLC WorldCat Resource Sharing: Borrowing & Lending
9 a.m.-4 p.m., Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

18th—OCLC-Maximizing WorldCat.org
9-10 a.m., Webinar
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

19th—Innovative Use of Skill-based Volunteers in Public Libraries
11 a.m.-Noon, WebJunction Webinar, http://www.webjunction.org/events/webinars

20th—OCLC-Maximizing Your ILL Service
9-10 a.m., Webinar
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

25th—Teaming up with Teens @ Your Library
11 a.m.-Noon, WebJunction Webinar, http://www.webjunction.org/events/webinars

27th—Stats, Stories, & Buzz: Effective Tools & Techniques for Telling Your Library's Story
9 a.m.-1 p.m., Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

27th—Tour: Thunderbird School of Global Management, IBIC Library
9:30-11 a.m., Glendale
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

27th—Moving from Surviving to Thriving: Highlights from Project Compass
11 a.m.-12:30 p.m., WebJunction Webinar, http://www.webjunction.org/events/webinars

28th—Stats, Stories, & Buzz: Effective Tools & Techniques for Telling Your Library's Story
9 a.m.-1 p.m., Wheeler Taft Abbett, Sr. Library, Tucson
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

November

1st—2011 Public Library Funding & Technology Access Study: Results, Trends, & Resources
11 a.m.-Noon, WebJunction Webinar, http://www.webjunction.org/events/webinars

7th—Resource Sharing Good Practices
9 a.m.-4 p.m., Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

10th—Navigating Through Change And Difficult Times
8:30 a.m.-Noon., Carnegie Center, Phoenix
AZ State Library Event Registration Page, http://www.lib.az.us/eventreg/

Conferences/Workshops/Other Events

Continuing Education Scholarships can help defray the costs of workshop and conference attendance.
Click here to learn more about the scholarships.

Association of Bookmobile & Outreach Services Annual Conference
Cleveland, OH
October 13-15, 2011

Internet Librarian 2011
Monterey, CA
October 17-19, 2011

PLA Results Boot Camp
Results Are What Matters: Management Tools & Techniques to Improve Library Services & Programs
http://www.ala.org/ala/mgrps/divs/pla/plaevents/plabootcamp/index.cfm
Nashville, TN
October 18-22, 2011

American Association of School Librarians 2011 Annual Conference
Minneapolis, MN
October 27-30, 2011

Arizona Library Association (AzLA) 2011 Annual Conference
Tucson, AZ
November 28-30, 2011